

Just Who Does Southern Miss' CoB Think It Is?

Part 8

Named Colleges and Schools of Business

College/School Name

Institution

Institutions from States Used in Prior Installments in This Series

Iowa

Henry B. Tippie College of Business

University of Iowa

South Carolina

Darla Moore School of Business

University of South Carolina

E. Craig Wall, Sr. College of Business Administration

Coastal Carolina University

Institutions from States Surrounding Mississippi

Alabama

Andrew F. Brimmer College of Bus & Info Science

Tuskegee University

Brian Tracy College of Business & Entrepreneurship

Andrew Jackson University

Culverhouse College of Commerce & Bus Admin

University of Alabama

Harris College of Business & Executive Education

Faulkner University

Harry B. Brock, Jr. School of Business

Samford University

Michael E. Stephens College of Business

University of Montevallo

Mitchell College of Business

University of South Alabama

Sorrell College of Business

Troy University

Arkansas

Frank D. Hickingbotham School of Business

Ouachita Baptist University

Sam M. Walton College of Business

University of Arkansas

Louisiana

A.B. Freeman School of Business

Tulane University

B.I. Moody, III College of Business Administration

University of Louisiana at Lafayette

E.J. Ourso College of Business

Louisiana State University

Frost School of Business

Centenary College

Joseph A. Butt, S.J. College of Business

Loyola University

Mississippi

Else School of Management

Millsaps College

Tennessee

Edward A. Labry School of Business & Economics

Cumberland University

Fogelman College of Business & Economics

University of Memphis

The table above says a lot. The only named business college or school in Mississippi is the Else School of Management at Millsaps College, a private institution. In this regard, Arkansas is much like Mississippi given that it is home to only two named business colleges/schools. On the other hand, Alabama is home to almost 10 named business colleges/schools, while Louisiana and Tennessee follow just behind with five and four, respectively.

Over the period 2003-present (i.e., since former CoB Dean Harold Doty came to USM's CoB) a number of CoB faculty have been able to escape USM's *un*-named business college for a named business college/school included among those in the table above. These are:

- Stanley Lewis (MIS), Sorrell College of Business
- Sean Salter (FIN), Jennings A. Jones College of Business
- Alvin Williams (MKT), Mitchell College of Business

This installment, like the seven before it, shows just how far USM's CoB has to go before it is considered among even the middle of the pack in the Gulf South.